

# Event and Sponsorship Opportunities



## The 2024 Annual Benefit for

### **The Center for Life and Learning**

at Fourth Presbyterian Church

**Saturday, August 24, 2024 • 4:00 p.m.**

(Enter at 126 E. Chestnut Street, a half-block west of North Michigan Avenue)


**You can support the Center for Life and Learning through a sponsorship of *Encore*, the CLL's annual benefit, on Saturday, August 24, 2024.**

*"The Art of Aging Well"* features a sponsors' showcase, a riveting presentation by Jeff Nigro of The Art Institute, and a lively reception with light refreshments following, all taking place on the conveniently located Fourth Church campus across from the Hancock on North Michigan Avenue.

Your tax-deductible sponsorship is directed exclusively to the Center for Life and Learning to help sustain high-quality programming, scholarships, and ongoing membership operations for this wonderful program that is 59 years young!

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## About this year's program: "Great Artists in Their Prime"



We will explore and celebrate some outstanding achievements by great European and American artists in their later years, including the evocative later styles of Titian and Rembrandt; the accomplishments of French Impressionists Claude Monet and Pierre Auguste Renoir despite health challenges; and the continually evolving creative work of extraordinary women like Georgia O'Keeffe, Elizabeth Catlett, Louise Nevelson, and Louise Bourgeois.

**Presenter Jeffrey Nigro** has had a professional relationship with the Art Institute of Chicago for over 30 years, including serving as Director of Adult Programs in the Department of Museum Education; he is currently a Research Associate in the Arts of the Ancient Mediterranean and Byzantium and an Adjunct Lecturer in the Department of Interpretation at the Art Institute. He also teaches Adult Education Seminars at the Newberry Library and is a perennially popular instructor at the Center for Life and Learning.

## About the Center for Life and Learning

**The highest quality lifelong** learning opportunities and personal, caring connections for older adults are the hallmarks of the Center for Life and Learning (CLL). Located in the heart of Chicago's vibrant North Michigan Avenue neighborhood on the campus of Fourth Church, CLL serves several hundred seniors of all backgrounds and faiths every year—more than 10,000 since its founding in 1965.

**The CLL has grown** to become one of the city's most respected programs for older adults 60+, offering a rich portfolio of in-person and virtual classes, events, discussion groups, activities, and support initiatives scheduled all year long. From fitness and exercise classes to art history, music history, French and Spanish language study, studio art, writing, stage and screen classes, national and international event discussions, meditation and so much more, CLL is a place to learn and a place to belong!

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# Encore Sponsorship Opportunities

Saturday, August 24, 2024 • 4:00–7:00 p.m.

The Gratz Center at Fourth Presbyterian Church • 126 E. Chestnut St., Chicago, Illinois 60611

*Commitments and all ad materials must be received by August 1, 2024  
to be featured in event-day marketing materials.*

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## Presenting Sponsor \$7,500

- Program ad, inside cover, color
  - Presenting sponsor acknowledgement with logo on no fewer than four on-site posters the night of the event
  - Top content position with logo or image in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 individuals, CLL members and friends
  - Hot link back to sponsor website
  - Four tickets, priority seating
- 

## Reception Sponsor \$5,000

- Program ad, inside cover, color
  - Reception sponsor acknowledgement with logo on all table tents at Encore reception and on food and drink buffet
  - Second content position with logo or image in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter, distributed weekly to 2,300 CLL members and friends
  - Hotlink back to sponsor website
  - Two tickets, priority seating
- 

## Platinum Sponsor \$2,500

- Program ad, full page, B/W
  - Content inclusion with logo in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 CLL members and friends
  - Two tickets, priority seating
- 

## Gold Sponsor \$1,000

- Program ad, half page, B/W
  - Content inclusion in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 CLL members and friends
  - Two tickets, general admission
- 

## Silver Sponsor \$500

- Program ad, half page, B/W
  - Mention in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 CLL members and friends
  - Two tickets, general admission
- 

## Bronze Sponsor \$250

- Program ad, ¼ page, B/W
  - Mention in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 CLL members and friends
  - Two tickets, general admission
-

# Encore Sponsor Commitment Form

Saturday, August 24, 2024 • 3:00 p.m.

The Gratz Center at Fourth Presbyterian Church • 126 E. Chestnut Street, Chicago, IL 60611

*Commitments must be received by August 1, 2024 to be featured in event-day marketing materials.*

## Contact Information

Name or Company *(as it should appear in print)* \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## Level of Sponsorship or Contribution

*Yes, I would like to be an Encore 2024 sponsor at the following level:*

Presenting (\$7,500)      Reception (\$5,000)      Platinum (\$2,500)

Gold (\$1,000)      Silver (\$500)      Bronze (\$250)

Contribution only. I am unable to attend and have enclosed a gift of \$\_\_\_\_\_.

## Method of Payment (Tax ID: 36-2167080)

Enclosed is a **check** made payable to Fourth Presbyterian Church *(add CLL/Encore to Memo line)*

Please charge the following **credit card**:    Amex    MasterCard    Visa    Discover

Please **invoice** me.

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

## Submission Details

Please **email** the completed commitment form to Annette Mileski, Director of the CLL:

**amileski@fourthchurch.org**

Or **mail** to

**Annette Mileski, CLL Director**

**126 E. Chestnut Street**

**Chicago, IL 60611.2014**

*For more information about Encore sponsorship, please contact Annette Mileski  
at 312.981.3386 or amileski@fourthchurch.org*

**Thank you!**

Your tax deductible sponsorship is directed exclusively to the Center for Life and Learning to help sustain high-quality programming, scholarships, and ongoing membership operations.